RESUME · UPDATED OCTOBER 2026

DƯƠNG QUANG THÀNH

Multimedia graduate turned content marketer, now an AI media creative open to remote work. Working since 2022 across video teams, social channels and brand campaigns, from a 0-to-20K TikTok channel to the QDT monitor brand's key visuals, packaging and TVC.

ALSO	Duqata · D.T
BASED	Vietnam (GMT+7)
EMAIL	22qtdng@gmail.com
PORTFOLIO	duqata.netlify.app
LANGUAGES	Vietnamese (native), English (working)

01 RESULTS

Numbers from past roles and projects.

20K+

TikTok followers for Hey Pelo, built from zero.

CHANNEL GROWTH

1,000+

Products sold off a winning content case at Secom.

PRINT ON DEMAND

5,000+

Participants in a targeted campaign for Siddiqsons.

FABRIC INDUSTRY

1M

Views reached by the Rico Latino x QDT collab series.

MUSIC COLLAB

02 EXPERIENCE

Newest first. Video, content and marketing roles across tech, audio, import-export, print-on-demand and textiles.

2026 — SEP 2026

MEDIA & CREATIVE

Hải Anh Computers · IT distributor

- Led visuals for QDT monitors: key visuals, poster series, retail packaging, event print and a 22-second TVC for the WPA 10-Ball World Championship sponsorship.
- Built an AI-plus-Photoshop pipeline: AI for scenes, hand compositing for the real product, logo and type.
- Also covered DeepCool, ASUS, LG and partner brands, plus the company's 25th anniversary identity.

OCT — DEC 2025

DIGITAL MARKETING

Nam Viet Group · Ho Chi Minh City

- Ran digital campaigns across SEO, SEM, content and social.
- Grew organic traffic 40% and the social following 50%.

SEP — DEC 2025

CONTENT MARKETING

HQ Sing · Audio · Ho Chi Minh City

- Planned and shipped content strategy for an audio brand; brand engagement up 35%.
- Ran the content calendar with the audio product team; organic traffic and leads up 25%.

MAY — SEP 2025

MULTIMEDIA

Vinagreen · Import-export · Ho Chi Minh City

- Produced video, audio and graphics for import-export marketing campaigns.
- Owned multimedia production end to end, from brief to delivery.

DEC 2024 — JUN 2025

CONTENT VIDEO TEAM LEAD

Secom · Print on demand · Ho Chi Minh City

- Led the content team and coordinated video production for multiple product lines.
- Mentored team members; built the winning content case that sold 1,000+ products.

AUG — NOV 2024

MARKETING ASSOCIATE

Siddiqsons Limited · Fabrics · Karachi (remote)

- Ran targeted campaigns for fabric product lines that drew 5,000+ participants.
- Designed promotional materials with cross-functional teams; brand awareness up 25%.

FEB — APR 2022

SOCIAL MEDIA MARKETING INTERN

FPT Software

- Created community content, managed posting calendars and reported on channel performance.

EDUCATION

FPT University

Multimedia Communication

SKILLS

Art direction · AI image & video · Compositing · Video production · Videography · Photography · Editing & color · Content strategy · Social media · Campaign management · Event planning · Team leadership · Budget management

TOOLKIT

Photoshop · Illustrator · DaVinci Resolve · CapCut · TouchDesigner · Midjourney · Nano Banana · Kling · Veo · ComfyUI · Canva

WANT THE WORK BEHIND THESE NUMBERS?

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22qtdng@gmail.com

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